



2008-09 Connect with Kids Half-Hour Specials

The Emmy® award-winning *Connect with Kids* video programs feature children and teens sharing their true stories about the challenges they face every day. The half-hour programs also include tips from leading healthcare and child experts, along with solutions for parents, educators and families. Programs are shown throughout the country on top local television stations, as well as in thousands of schools and organizations. *Please note: CWK Network continually researches and produces news about the latest adolescent trends and issues. Therefore, the topics and titles below are subject to change.*

Young Guns (gun violence in urban America) Pathfire Delivery Date: Nov 19, 2008

The squeeze of a trigger is an instantaneous and almost effortless act that can cause death and grief and a life-time of pain. Murder is the number one cause of death among young African-Americans, the second leading cause of death among all young Americans, and firearms are most involved. *Young Guns* tells the stories of those devastated by gun violence: victims' families, gunshot victims paralyzed for life, and a young man convicted of murder and imprisoned for 26 years. The program also looks at efforts to reduce violence in a city once called the murder capital of America - Washington, D.C.

Stages (the emotional/intellectual roller coaster of adolescence)..... Pathfire Delivery Date: Feb 11, 2009

What is a child's job in the teenage years? What are the development stages that kids go through during these years? New research shows that a young person's brain is far different than an adult's, with the result that kids take more risks, feel intensely, yearn for independence, and change moods without warning. This program will look at the developmental phases of adolescence and the accompanying challenge to parents: how to stay involved with their child and help him or her succeed while, at the same time, honoring the child's need for ever-increasing independence.

Parenting in the Age of Alcohol Pathfire Delivery Date: April 1, 2009

Some studies show that parents can reduce the terrible risks of alcohol if only they will teach their underage children how to drink responsibly at home. Others argue passionately that this approach is strikingly wrong-headed and dangerous, and will lead to far greater chances of brain damage, life-long alcoholism, and death and injury due to drunk driving. In a time when drinking is widespread among high school students and near universal among college kids, what's a parent to do? And is the often cited model of the European family where young children are served wine at home and thereby, supposedly, learn to drink responsibly, *is that even true?*

Game On! (pressure and competition in the lives of young people) ...Pathfire Delivery Date: May 13, 2009

Recent studies have brought to light a significant population of young people today who pressure themselves, and get pressure from their parents, to create a personal resume that is close to perfection. Their goal is to succeed at almost *everything*: get mostly A's in school, take several advanced placement courses, beef up their SAT or ACT scores by taking prep classes, join a half-dozen after-school clubs, work both a volunteer job and a paying job, get elected to student government, and play on a varsity sports team. But, while some kids are succeeding despite this pressure, many others are on the therapist's couch, or taking medication, or losing their childhood.

[Please note: Those stations wishing to air more than these four programs are welcome to broadcast any of the previously fed CWK half-hours. Contact CWK Station Relations at (404)601-5918 or stations@cwknetwork.com for a list of programs and, for a small shipping and dub fee, CWK will be pleased to send you broadcast masters of the half-hours you select.

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